

NCAA Rule of the Month

October 2011
Telephone Calls

Coaches have specific limitations as to when and how often they can call prospects and their parents/legal guardians. But what about the other members of the athletic department; can they call prospects? Can prospects call them? Below is a breakdown of who can make and/or receive calls from prospects and when this can happen.

Academic Advisors (HAC and CU): Can place or receive calls regarding admissions information or academic issues. However, any calls placed must be counted in the institutions limit for that specific prospect (i.e., once per week).

President/Chancellor/FAR/Athletic Director/SWA: Any member of this group may RETURN a phone call from a prospect but they may not initiate telephone contact. There is no restriction on the content of their conversation, but the return call must count towards applicable limitation for that sport.

Compliance: Can return a telephone call from a prospect with no limit on the timing or number of calls, provided the call is related only to compliance issues.

Noncoaching Staff Members (operations): Can only place or receive calls from a prospect during their transportation on their official visits. If a noncoaching staff member answers a telephone call from a prospect on an office phone, they cannot engage in any recruiting conversation and must refer the prospect to a coaching staff member.

Any person that does not fall into any of the categories listed above does not have the ability to place or receive calls from prospects.

Once a prospect signs a NLI/financial aid agreement or pays a financial deposit in response to CU's offer of admissions (i.e. enrollment deposit, housing deposit) on the next day there are no limitations or restrictions on the number of phone calls or who can place phone calls to prospects.

****Text messaging is an impermissible form of communication with prospects until the day after the prospect signs a NLI or financial aid agreement****